

NOTIFICATION

The following notification is being circulated in accordance with Article 10.6.

<p>1. Notifying Member: <u>ARGENTINA</u> If applicable, name of local government involved (Articles 3.2 and 7.2):</p>
<p>2. Agency responsible: Office of the President of Argentina Name and address (including telephone and fax numbers, email and website addresses, if available) of agency or authority designated to handle comments regarding the notification shall be indicated if different from above: See point 11.</p>
<p>3. Notified under Article 2.9.2 [X], 2.10.1 [], 5.6.2 [], 5.7. 1[], 3.2[], 7.2 [], other:</p>
<p>4. Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable): Labels on the front of pre-packaged food</p>
<p>5. Title, number of pages and language(s) of the notified document: <i>Decreto Reglamentario de la Ley N° 27.642 "Promoción de la Alimentación Saludable"</i> (Decree implementing Law No. 27.642 on the promotion of healthy eating); (36 pages, in Spanish)</p>
<p>6. Description of content: The notified document details the requirements for front-of-pack nutritional labelling for packaged food with the aim of providing simple and understandable nutritional information to encourage active and confident decision-making and protect consumer rights; warn consumers about large quantities of, inter alia, sugar, salt, saturated fats, total fats and calories, by providing clear, appropriate and accurate information, in line with Articles 4 and 5 of Law No. 24.240 on consumer protection; prevent malnutrition among the population and reduce instances of chronic non-communicable diseases. Annex II presents the required graphic standards, namely: messages: warning and precautionary labels; graphic features and technical specifications of the labels; application of the labels: location and calculation of area; use of more than one label. The Ministry of Health is the implementing authority for Law No. 27.642.</p>
<p>7. Objective and rationale, including the nature of urgent problems where applicable: Consumer information, labelling; Prevention of deceptive practices and consumer protection</p>

8. Relevant documents:

Decreto PEN N° 151/2022 (*National Executive Degree No. 151/2022*) (text attached)

Ley N° 27.642 "Promoción de la Alimentación Saludable" (Law No. 27.642 on the promotion of healthy eating) (text attached)

Decreto (DNU) N° 274/2019 (Necessity and Urgency Decree No. 274/2019)

<http://servicios.infoleg.gob.ar/infolegInternet/anexos/320000-324999/322236/norma.htm>

Ley N° 24.240 (Law No. 24.240)

<http://servicios.infoleg.gob.ar/infolegInternet/anexos/0-4999/638/texact.htm>

9. Proposed date of adoption: Not indicated

Proposed date of entry into force: The implementation and adaptation periods are established in Articles 19 and 22 of Decree No. 151/2022.

10. Final date for comments: Not indicated**11. Texts available from: National enquiry point [X] or address, telephone and fax numbers and email and website addresses, if available, of other body:**

Subsecretaría de Políticas para Mercado Interno (Undersecretariat for Domestic Market Policies) *Area de Obstáculos Técnicos al Comercio* (Technical Barriers to Trade Division)

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